Class :-12th(MSBTE)   **Information Technology**   **Teacher : Mrs. Shilpa Kate**

Lesson No.6 E-commerce and E-Governance   Multiple Choice Questions

Q1.Fill in the Blanks

1 The Consumer to consumer model facilitates the online transactions of goods & services between two consumers.

2. In business to consumer model, customer request a specific service from the business.

3. In E-Commerce scope is Global

4.E-commerce means online selling and buying.

5.Digital certificate are used to verify the identity of each person an electronic transaction.

6. EDI is commonly applied to execution and   Settlement phase of trade cycle.

7. Order and Delivery are Execution phase of trade cycle

8. Invoice and Payment are Settlement phase of trade cycle.

9. Warranty, services etc. are After Sales activities

10. Finding a supplier and agreeing the terms is Pre-Sales phase of trade cycle

11. After –Sales is last phase of trade cycle.

12. EDI stands for Electronic Data Interchange

Q2.True or false

1. In E-commerce scope is local.   ANS:False

2. After sales services are the parts of settlement phase of trade cycle. Ans :False

3. E-commerce eliminates human errors and duplication of records. Ans:True

4. In E-Market, dialogue between customers and seller is possible. Ans: False

5. Search comes under execution phase of Trade Cycle. Ans:False

6. The digital certificate is issued by certification authority.   Ans: True

7. In Encryption process, random text is converted into plain text. Ans: False

8. EDI is commonly applied to execution and settlement phase of trade cycle. Ans: True

9. B2B model is commonly known as EDI. Ans:- True

10. Password is used to provide protection from unauthorized access.   Ans: True

11. The process of converting the encrypted data into human readable format is called decryption.   Ans:True

Q3.Select 1 correct option

1.Which of the following is the part of the four main types for e-commerce?

 A.B2B   B.B2C   c.C2B   **d. All of the Above**

2.Which type of e-commerce focuses on consumers dealing with each other?

A.B2B   B. B2C   c.C2B   **d.C2C**

3) ………………..is concerned with the buying and selling information, products and services over computer communication networks

(a) Commerce   **(b) E-Commerce**   (c) E-Business   (d) None of these

4) ……………allows a business application on the computer of one organization to communicate directly with the business application on the computer of another company.

(a) EDI   (b) Protocols   (c) Standards   (d) Business applications

5. Electronic Exchange of business documents in a standard format is known as ………………

(a) E-commerce   (b) E-Business   **(c) EDI**   (d) None of these

6. Among the alternate models of B2B e-commerce,……is the best means to obtain a competitive advantage in the Market place.

(a) Process based   **(b) strategic relationship based** (c) transaction based   (d) any of these

7. …………………is basically a concept of online marketing and distributing of products and services over internet

(a) B2G   (b) B2E   **(c) B2C**   (d) B2B

8.…………………..e-commerce consists of the sale of products or services from a business to the general public

(a) B2G   (b) B2E   (c) B2B   **(d) B2C.**

9. Which of the following is not suitable for a B2C transaction ?

(a) clothes   (b) flowers   (c) airline reservation   **(d) none**

10………………is any transaction, involving the transfer or rights to use goods and services, which is initiated and or completed by using mobile access to computer mediated networks with the help of an electronic device.

A)Mobile Commerce   B) e-commerce   C) both of these   D)none of these

11. ………………type of payment system is highly useful to those customers who would like to control overspending,

(a) Prepaid   (b) Post paid   (c) both of these   (d) none of these

12. In …………………..type of payment system customer is allowed to spend only up to the amount that have pre deposited into account.

(a) Prepaid   (b) Post paid   (c) both of these   (d) none of these

13. ………………….is a financial instrument which can be used more than once to borrow money or buy products and services on credit.

(a) Credit card   (b) E-Cheques   (c) E-cash   (d) none of these

14. The dimension of e-commerce that enables commerce across national boundaries is called _____

A. interactivity.   **B. global reach.**   C. richness.   D. ubiquity.

1Disadvantage of E-Marker are _____

a. reduce search cost

b. market is available round the clock

 c. dialogue between seller and customer are not possible

d. customer are not aware of new technology

e. either a or b

2. In business to consumer model _____

a. Customer identifies a need.   b. Online auction

c. Select vendor and negotiates price   d. Online trading   e. increase

3. Following are the components of phases of Trade Cycle.

a. Placing order   b. booking   **c. taking delivery**

d. purchase   e. sales

4. The advantages of EDI are _____

a. Search cost is reduced   **b. Keyed in errors are less**

c. Stationery cost increases   d. Social interaction

e. Paper based Transaction

5. Placing the order and purchase the goods with payments all these activities comes under which phases of trade cycle.

a. presale

b. execution

c. settlement

d. after sales

e. Credit Transaction

6. EDI does not requires _____ and _____

a. printed orders

b. softcopy

c. software

d. reduce paper work

e. Hardcopy

Q5.Select 3 options

1.Benefits of E-Commerce are _____

a. service oriented market

b. global research

c. higher security

d. service available for 24 hrs.

e. local search

f. product oriented

2. Trade cycle consists of the following

a. execution

b. settlement

c. warranty

d. cost

e. discount

f. negotiable

3. Execution and Settlement phase of Trade Cycle consist of _____

a. search

b. order

c. payment

d. aftersales

e. delivery

f. negotiable

4. Following are the advantages of E-Governance.

a. Increased corruption   **b. High transparency**   **c. Increased convenience**

d. Indirect participation of constituent's   **e. Reduction in overall cost.**

5. Social commerce is the use of networking websites to promote and sell products and servicesd. **such as**

a. Facebook,   **b. Instagram**   **c. Twitter**   d. E-learning portal
f.Monstar.com

6. These are the various E-commerce technologies

a.mobile commerce   b. funds transfer   c. Employment management

d. Internet marketing,   **e. electronic data interchange(EDI)**

7. G2E provides online facilities to the employees

a. like applying for leave   **b. reviewing salary payment record**

c. checking the balance of holiday.   d. License Renewal   e. Paying tax